J. Ian Morrison

The vision of leadership permeates the workplace and is manifested in the actions, beliefs, values, and goals of your organization’s leaders. This vision attracts and affects every employee who is engaged in living this set of actions, beliefs, values, and goals. They want to share your vision. The ReCellular Leadership Vision. Now, if you were an environmentally-committed person who cared about the millions of electronic devices that can potentially reside in landfills, this leadership vision was most appealing. Indeed, many employees were attracted to the work because of the green mission and the opportunity to serve a cause that they perceived was bigger than themselves. In Glasgow, where Ian Morrison grew up, health care is a right while carrying a machine gun is a privilege. Somehow, he writes, America got it the wrong way round. Morrison, a former president of the US Institute for the Future, doesn’t think Americans are well served by their $1 trillion a year, market driven system which leaves some 45 million people uninsured and in which high costs don’t necessarily translate into higher quality outcomes. Infant mortality, for example, is...