The radio broadcast news writer learns to beware of innocent little words like â€œit. These conditions influence television news as well, but perhaps they apply with a little more force to the writing of radio news summaries, where news items average two or three sentences and then the topic shifts. Particularly important is the care needed in the presentation of the numbers sprinkled throughout economic news. Writing news of the economy requires a balance between precision and understanding. An additional difficulty in absorbing the information in a summary newscast is its demand on the listen...